



NEW LOT OF GREB Boots & Shoes JUST ARRIVED

Men's Strong Work Boots "Greb" make Strong Gown Uppers with either Pano or Leather Soles, pair \$2.95

If you have foot troubles "Air Working Man" we have a Shoe made by Greb with Strong Leather Arch Support and Steel Shank. Thick Calf Uppers, Double Stitched Throughout at \$4.50

Men's High Tops 10 inch and 16 inch,
Priced at \$4.95, \$5.75 and \$8.75.

Men's and Boys Moccasins, Overshoes,
Felts, Rubbers, always in Stock.

New Lot of Men's McGregor Pajamas
just arrived at \$1.75

Thos. E. Wright

Men's Better Wear

Water Systems, Plumbing and Heating
Installed and Overhauled

A. FRASER

PLUMBING & HEATING

Strathmore

Alberta

DR. D. C. HAWORTH

DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.

PHONE 20

Calgary Office— 414 SOUTHAM BLDG
PHONE M4140 Residence S0067

Take Notice

OUR 1936 WALL PAPER SAMPLES
HAVE JUST ARRIVED
We Sell Wall Paper at Price

OIL YOUR HARNESS NOW—
Neatsfoot Compound in Bulk.
Bring Your Own Container

Strathmore Hardware

"The Store of Quality and Service"

M. A. RELLINGER,

PHONE 54

Pot Pourri

There is no place where silence never ends; sometimes a sound must break the quietness. There has been laughter and the talk of friends. Through houses left in drowsy emptiness.

Summer that lies contented on the hill Shall hear loud Autumn shouting through the trees; Winter stretched out on fields, asleep and still, Shall know Spring's whisper in proud April's breeze.

The quiet earth has heard the stir of seeds, The sky hears storms and thunderings to be;

Soft sounds of fishes passing in the waves Have broken stillness far below the sea.

("Silence" by Elizabeth Seaver).

Who hears music feels his solitude Coupled at once.

Poetry is the music of thought, conveyed to us in the music of language.

The whole of chivalry and of herstory is in courtesy.

In books I've found pain's antidote— Companionship with no one near. Food for reflection, comfort, joy— Rare, rare advice that is sure. Good books are ever trusty friends. In rain or shine they wait at hand. Whatever my mood I find them still A cheery, patient, faithful band.

Forty degrees of crisp cold weather, Forty degrees below; Frost on the pane, a crisp white weather; And the cold in the bin turns low.

Friends of the Frost King fly together Fly over the land of snow; Frost on the bingle, and who knows whether.

At the dancing the friends will go, Gently the North Wind slips his tether, Stinging with biting blow;

Frost on the walls, and we draw together. As the crack in the wall splits aloe.

Forty degrees of crisp cold weather, Forty degrees below; Frost for our tears, for who knows whether. There is cold in the bin below? Can Spring be far behind?

We must go to Stratford, an American on a visit to England said to his wife. What's the use of that? asked she. We can buy Stratford postcard in London.

My dear, one travels or something more than to send post cards. I want to write my name on Shakespeare's tomb!

GLENCAIRN

On Sunday the Glencairn Gardens was the scene of a thrilling hockey game between the local Farmers and the Carleton Place Millionaires. The visiting team who came in a large number, had everything but a goalie. Glencairn, however, generously got the better of Bob Givens, who refused to deprive the Carleton fellows of a very necessary modern luxury, provided upon Ben McDonald to stand guard in the goal. For them, Jim Givens played a great game of defense for Carleton while Jack Givens was almost equally effective for Glencairn. These fellows, who usually play together on numerous occasions with body checks which were not very suggestive of brotherly love, in the last period the town boys were employed by the well conditioned farmers. Glencairn's power plays had the Carleton goalie turning handsprings. The Glencairn goalie, Percy Jones who was trying desperately for another shut out, almost cried when a last one beat him near the end of the game. The final score was Glencairn 5, Carleton 1. Joe Voerman, the referee handled the game in fine style.

Langdon played here on Wednesday February 12th.

ROCKYFORD

Mr. S. Pitt left on last Monday's train for Moscow where he will take up his new duties in the Meat Market there.

Mr. C. L. Walrod was a Calgary visitor two days of last week.

The Ladies Aid met at the home of Mrs. G. Muehlener on Friday afternoon. During the service card work or the country members were unable to present. The next meeting on Friday February 21st will be held at the church house.

A meeting of the curling club was held on Sunday afternoon. The men decided to have another green bonnet again this year as well as the regular bonspiel but the date was not set at this meeting.

Miss Edith McLohan of Calgary spent the past week visiting her parents Mr. and Mrs. S. McLohan and friends about town.

HERVEY NOTES

The young ladies are doing more to keep the roads opened up than are the resident men.

Robert Hagen bought a calf Tuesday of this week that he is preparing for a show career.

Bill Knapp is taking long walks these days to keep circulation going, and his clothes from becoming too small.

Two calves arrived on the farm of Mrs. Risseaux Tuesday and are occupying the parlor until the weather lets up.

The cold is forcing new customs in the district. Young men are dropping in at the school to get their hands warmed.

Features of the new 1936 FORD V-8

Once again we are proud to offer our many friends, an outstanding value in Motor Cars—i.e. the 1936 FORD V-8.

Since the performance, comfort, reliability and safety of the Ford V-8 were so satisfactory in 1935, there remained but very few points on which it was necessary to improve our new product.

Steering has been made even easier than the previous car, the ratio has been changed from 15 to 17 to 1 increasing the leverage on the wheels by approximately 13%.

Gear shifting has been changed, affording a shorter movement of the lever, and giving more leg room space to the 3rd passenger in the front seat.

The cooling capacity has been increased by one half gallon.

Wheels are radically changed giving improved appearance, with lighter unsprung weight of 25 lbs per car, without losing any factor of safety.

Appearance of hood now is more massive in construction, giving a longer, more graceful streamlined effect.

One fact you can depend on is that changes have all been improvements—the car now offered is the same good car that made automobile history in 1935, and is in no sense an experimental car with untried and untested mechanical features. We will be glad to demonstrate anywhere at anytime. "ALWAYS AT YOUR SERVICE."



HUGHES MOTORS

STRATHMORE, Alta.

PHONE 31

Coal and Wood

Standard and Severn Creek Coal at Lowest Prices

TRUCKING OF ALL KINDS
Cream Route Namaka, Tuesday and Friday
PHONE 5 NORMAN TAYLOR

CHEADLE

The Junior Hockey team defeated the Carleton Juniors 4-3. With a little practice and cooperation the team promises to show some good hockey.

The winners of the last week's bridge party were. Helen Novak, won Ladies first, while Jan Keer won Gent's first. The consolation were won by Mrs. MacKenzie and Emery Jackson.

Miss Dorothy Kruger spent the week end in Calgary visiting with her sister.

ALBERTA BEERS

the finest and most famous
of western brands, are
distinguished by their

CLEAN TASTE

Next time you enjoy the exquisite flavor of Alberta Beer, note particularly the "clean taste." This characteristic distinguishes good beer from the many other brands, and explains why Beer from Alberta Breweries is so popular.

Served at all Hotels and Clubs—
or order a case of your favorite brand direct from our Warehouse at Calgary.

DISTRIBUTORS LIMITED

Agents for the Brewing Industry of Alberta

Stay at the
GROSVENOR
IN VANCOUVER B.C.

More popular every day for its exacting care of guests—a thoroughly modern place to stay in Vancouver for those on business or pleasure bent.

Hotel GROSVENOR

Advertising Rates

Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc. per issue 50c
 Display Advertising Rates on Application.

A. L. WILLIAMS, B.A.
 Secretary-Treasurer Grasswood M. D.
 ROCKYFORD—PHONE No. 31
 Barrister, Solicitor, Notary
 Business Service and Insurance

FOR SALE—O. A. C. 21 BARLEY
 Germination 92 in 5 days. Apply to
 Hiltou, Phone 84 Strathmore.

GIRL WANTED FOR GENERAL
 House work. Apply Box 2-5
 Strathmore, Alberta.

PETE DE KOET
 Carpenter
STRATHMORE

CHASE & CO.
 Funeral Directors and Embalmers
 LADY ATTENDANT
PHONE 78

Church Notes

UNITED CHURCH OF CANADA
 Strathmore, Alberta
 Rev. V. M. Gilbert, B.A., B.D.
 Minister

Sunday, February 15th, 1936.

NAMAKA—

11 a.m. Worship.

12 noon, Church School.

"HEADLE"—

2:30 p.m. Worship.

"STRATHMORE"—

Subject—How Shall I Tell It?

Solo—"My Task", Miss Folk.

10:45 a.m. Church school.

7:30 p.m. Worship.

Choir Leader—Miss E. Hirtle.

Graduate of Mt. Allison Conservatory.

Pianist—Miss F. Garrett, A.T.C.M.

L.E.S.M.

"10:11"

ST. MICHAEL & ALL ANGELS'

STRATHMORE

Sexagennary

16th Feb.

10 a.m. Sunday School.

11 a.m. Holy Communion.

"Forgiveness"

No service in evening.

REV. T. K. WINTER, Pastor.

"10:11"

SACRED HEART CHURCH

STRATHMORE

STRATHMORE—

Mass every Sunday 10:30 a.m. ex-

cepting First Sunday of the month,

when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH

CARLELAND—

First Sunday of the Month, Mass

at 11 a.m.

REV. FATHER COSMAN, Pastor

HUB

BILLIARD ROOM
AND BOWLING
ALLEYS
STRATHMORE
 Tobaccos and All
 Smokers' Necessaries
R. HAMBLBY, Prop.

FRATERNAL
CANADIAN LEGION, B. E. L.
 Strathmore Branch No. 10



President—**J. S. GUNN**
 Sec. Treas.—**W. B. PATTERSON**
 Hall Manager—**F. WRIGHT**
 Meetings held the second Tuesday
 of each month. All eligible welcome
 as members.

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME
 Phone No. 1. John Spirios, Manager

Used Cars

1928 MOON COACH
 1928 CHEVROLET COACH.
 1934 CHEV. MASTER SEDAN
 1929 FORD FORDOR.
 1929 PONTIAC COUPE
 1927 CHEV. TRUCK

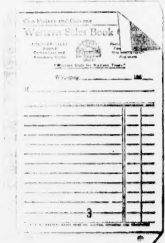
SERVICE ON ALL MAKES OF CARS
 Gasoline, Oil Heaters, Radios

ROCKYFORD GARAGE

Mrs F. W. Gibson, Mgr. Rockyford, Alta.

CLASSIFIED ADS WILL PAY YOU

Counter Check Books



THE STANDARD

THE STANDARD REQUESTS THAT
 ALL CORRESPONDENTS HAVE
 THEIR COPY IN NOT LATER THAN
 WEDNESDAY TO ENSURE PUBLI-
 CATION IN THE WEEK'S ISSUE.

WANTED—A ROD WEEDER
 about 10 or 12 feet wide, for cash.
 Apply Geo. Thiesen, Namaka.

FOR SALE—SEED OATS. GOV.
 Test 94 per cent in 7 days. Appl.
 Neo Akkerman, Strathmore, Alta.

HIRTLE'S THEATRE

Friday and Saturday
FEBRUARY 14 and 15
 George Arliss, in
CARDINAL, RICHELIEU

Friday and Saturday
FEBRUARY 21 and 22
ANNAPOLIS FAREWELL
 with Sir Guy Standing

and
NIGHTSHOWN OF U. S. NAVY
NEWS AND CONVOY
REGULAR SHOW

IN MEMORIAM

In the early dawn of January 11th, 1936, Dorothy, wife of George, died, leaving behind her, a devoted wife, a devoted mother, a devoted friend.

Safe home at the foot of the Great white throne.

Their dear hands beckon To us below.

Come home — Come home. She hath done what she could.

DAD AND THE OTHERS

TOWN OF STRATHMORE PUBLIC NOTICE

Notice is hereby given that license fees for dogs for the year 1936 are as follows, \$2.00 for male dog if paid on or before March 1st, if paid between March 2nd and 31st \$2.50; for female dogs the license fee is \$2.00 if paid on or before March 1st, if paid between March 2nd and 31st \$2.50.

If license fees are not paid by 31st March, dogs are liable to be destroyed by Order of the Town Council.

T. M. WEARS, Sec.-Treas.
 Feb. 12-19-26.

HOW ABOUT YOUR SUBSCRIPTION?

WE WILL TAKE

Wheat

FOR SUBSCRIPTIONS

TO The Strathmore Standard

ON THE BASIS OF 2 1-2 Bushels of No. 1

PER YEAR

OTHER GRADES ACCORDINGLY

Have your Grain Buyer make out a Storage Ticket in favor of The Strathmore Standard. Arrears, Renewals and New Subscriptions accepted on this plan to legitimate farmers anywhere in Alberta and Saskatchewan.

The Van Tighem Agencies

INSURANCE Of All Kinds
 Life, Fire and Automobile
 Local Agent for — The Sun Life Assurance Co. of Canada and Canadian Westinghouse.
 Phone 105 Strathmore

HOCKEY

STRATHMORE RINK

SATURDAY FEB. 15th
9 P. M.

VULCAN ELKS - VS. - RED WINGS
 PLAY-OFF GAME—

RISDON'S MACHINE SHOP

Machine Work

And Welding

Cockshutt Implements

PHONE

27

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

COFFEE—

Fresh Ground,
 1 lb 22c
 5 lbs \$1.00

Our Best Grade—
 3 lbs 85c

NABOB COFFEE—
 1 lb tin 38c

ROLLED OATS—

Robin Hood,
 Pkg 18c
 China pkg 25c
 8 lb bag 45c
 20 lb bag 90c



1 lb 38c

TEA—

Red Rose, 1 lb 45c
 Bulk, 1 lb 37c
 Nabob, 3 lb Fancy Tin \$1.35

CARNATION MILK
 6 Tall Tins 61c

PRUNES—

1 lb 10c
 5 lb pkg 45c
 10 lb box 89c
 25 lb box \$2.25

SOUPS—

Aylmer or Veg'ble,
 3 tins 25c

RAISINS, Seedless—

2 lbs 25c



Special, 1 lb 24c

TOMATOES—

Choice Pack,
 2 large tins 25c
 6 for 69c

CORN—

2 tins 25c

PEAS—

2 tins 25c

SODAS—

Wooden Boxes,
 Box 37c

FLOUR—

Ogilvie's,
 Royal Household,
 98 lb sack \$3.00
 49 lb sack \$1.55

MACARONI—

Ready Cut,
 5 lb pkg 28c

CHEESE—

Ontario, lb 20c

LARD, PURE—

2 lbs 35c
 5 lbs 80c

DRY GOODS

SECTION

HOSE—

Women's Cotton,
 Regular, pair 25c,
 Special, 4 pairs 69c
 Boys and Girls—
 Regular pair 25c,
 Special, 4 pairs 69c

SILK DRESSES—

To Clear, 1-4 Off
 Reg. \$4.00 for \$3.00
 Reg. \$3.00 for \$2.25

FLANNELETTE

Horrockses—
 Reg. yard 20c
 Special 5 yds - 79c

OVERSHOES—

Velvet, Reg. \$3.49,
 Special, pair \$2.65

FRUIT AND VEGETABLES

APPLES—

5 lbs 25c
 Case \$1.59

MACINTOSH RED,

Fancy Wrapped,
 4 lbs 25c

BANANAS—

2 lbs 25c

CELERY

Trimmed and
 Washed 1 lb 10c

HEAD LETTUCE—

1 large head 10c

TOMATOES—

1 lb 20c

CABBAGE

CARROTS—

TURNIPS—

8 lbs 25c

RHUBARB

Fresh, 3 lbs 25c